



2017 IDFA National Conference

May 3-5, 2017 | Orlando, Florida

Sponsorship Opportunities

IDFA National Conference

About IDFA

Founded in 1993, the Institute for Divorce Financial Analysts (IDFA™) is the premier national organization dedicated to the certification, education, and promotion of the use of financial professionals in the divorce arena. IDFA provides specialized training to accounting, financial, and legal professionals in the field of pre-divorce financial planning.

Why IDFA

Become a sponsor at the IDFA National Conference to gain valuable exposure to an exclusive membership base. These professionals come to IDFA's conferences to absorb quality information, network with other professionals, and learn of resources that are available to them in the marketplace.

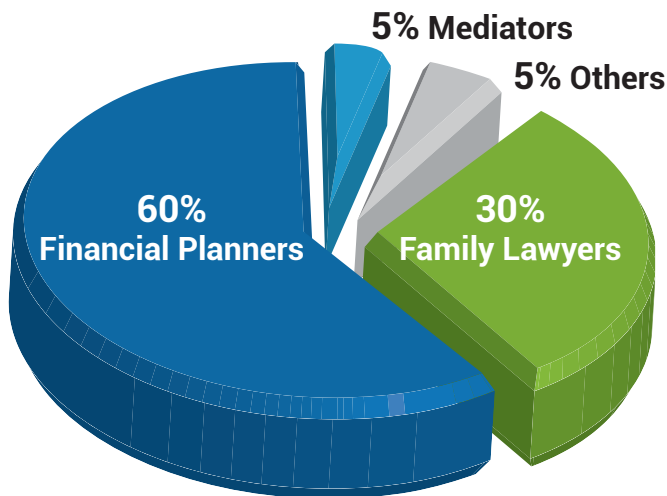
Reasons to Exhibit



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Conference at a Glance



About Event

The 2017 IDFA National Conference will be held May 3-5, 2017 at the Gaylord Palms Resort in Orlando, Florida. We are committed to delivering an information-packed, educational, and dynamic program with an exceptional line-up of industry speakers and vendors.

Showcase your products, solutions, and services at this unique conference for professionals specializing in divorce and helping clients through the process.

Sponsorship provides a unique platform to network with colleagues in the industry and meet new prospects while enhancing your corporate identity to an audience of financial and legal professionals.

Don't miss this chance to position your company at this premier conference. We look forward to seeing you in Orlando.

Booth Benefits

- Exhibit space in conference expo area
- Logo placement on conference website
- Exhibitor listing in conference program
- Discounted conference passes for your customers/staff
- Make new contacts and potential partners

Location



Gaylord Palms Orlando
6000 West Osceola Parkway
Kissimmee, Florida
407.586.0000

Conference Hours:

Wednesday, May 3	8:00am - 6:00pm
Thursday, May 4	8:00am - 6:00pm
Friday, May 5	8:00am - 12:00pm



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Gold Sponsorship

\$7,500

- Three complimentary conference passes
- Exhibit table
- Full-page ad in conference program
- Logo placement and company description on promotional materials
- Goodie bag insert
- One-time use of attendee mailing list
- Introduction of company during conference

Silver Sponsorship

\$5,000

- Two complimentary conference passes
- Exhibit table
- Half-page ad in conference program
- Logo placement and company description on promotional materials
- Goodie bag insert
- One-time use of attendee mailing list

Bronze Sponsorship

\$3,000

- One complimentary conference pass
- Exhibit table
- Logo placement and company description on promotional materials
- Goodie bag insert



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OTHER OPPORTUNITIES TO INCREASE VISIBILITY

Conference WiFi - \$1,500

Attendees will thank you throughout the conference for keeping them connected.

Welcome Reception - \$5,000

As the sponsor for the welcome reception, your company logo will be prominently displayed. In addition, a representative from your company will be able to welcome participants.

Breakfast Sponsorship - \$3,500

Participants love their bacon and eggs in the morning, and they will love that you provided some extra protein to make it through the day. Signage will be provided to recognize your participation.

Solution Session - \$500

These 20-minute sessions during conference breaks allow sponsors to present their company, explain their services, or demo products to attendees.



\$500 (Two authors per table)

Promote your divorce-related book during the IDFA conference expo hours. Author must supply books or be able to purchase on-site.

- ½ exhibit table, one chair
- Listing in the Recommended Reading section of the conference program

THANK YOU TO OUR PAST SPONSORS

